

**Notice of Intent to Conduct Summer 2009 Long-Term RFP and to Include the Market Testing of the Amite South Self-Build Option in this RFP**

As of March 31, 2009, Entergy Services, Inc. ("ESI") is providing notice to interested suppliers that it intends to conduct a Summer 2009 Request for Proposals for Long-Term (10 years or longer) Supply-Side Resources ("Summer 2009 RFP"), which is being conducted by Entergy Services, Inc ("ESI") on behalf of the Entergy Operating Companies. The Summer 2009 RFP will be conducted in lieu of the Summer 2008 Long-Term RFP, which was previously cancelled, and the 2009 Amite South RFP, which is hereby being cancelled. ESI currently plans to post its Draft Summer 2009 RFP on or about July 16, 2009 and its Final RFP on or about September 24, 2009, with such postings to be made on the following website:

<https://emo-web.no.entergy.com/ENTRFP/index.htm>.

ESI plans to seek long-term load-following resources to meet the energy and capacity needs of the Entergy System starting in the summer of 2011.

ESI also intends to seek approximately 550 MWs of load-following CCGT resources to help meet the long-term electric reliability needs in Amite South and the Entergy System. ESI expects that deliveries of capacity from the selected load-following CCGT resource(s) will be required to commence in 2015. ESI will evaluate and market test a self-build load-following CCGT alternative located at the Ninemile site, which is within the Downstream of Gypsy sub-region of Amite South.

As previously committed to the Commission, ESI will accept proposals for resources located outside of Amite South; however, proposed resources will be expected to provide similar operational and reliability benefits to resources located within Amite South.

ESI has prepared a preliminary list of questions pertaining to developmental status, and has made the list available concurrent with this notice via ESI's RFP Website:

<https://emo-web.no.entergy.com/ENTRFP/index.htm>.

Bidders interested in submitting a developmental proposal are encouraged to review the list and to the extent possible prepare the requested information in advance of the RFP. ESI will, at a minimum, require Bidders to have initiated the Large Generator Interconnection Procedures ("LGIP") by submitting an interconnection application, and to have received confirmation of a valid interconnection request from Entergy's Independent Coordinator of Transmission ("ICT") at the time bids are due, which is tentatively set for November 2009.

The other specific product types have not yet been finalized. ESI does plan to allow Competitive Affiliates to participate in this RFP.

ESI has selected Potomac Economics as the sole Independent Monitor for its Summer 2009 RFP.