

Summer 2009 Long-Term RFP Addendum to ESI's Bidders' Conference Instructions for Bidder Registration and Proposal Submission

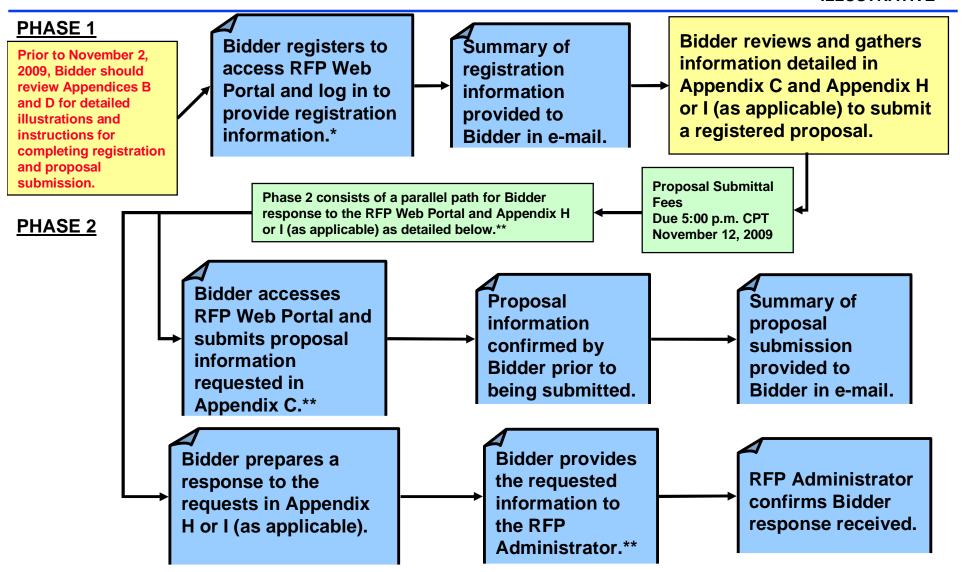
ENTERGY SERVICES, INC. August 6, 2009

This presentation summarizes certain matters related to ESI's Summer 2009 Request for Proposals for Long-Term Supply-Side Resources (as it may be amended or modified, the "Summer 2009 Long-Term RFP").

Summer 2009 Long-Term RFP – <u>Bidder Registration & Proposal</u> Submission



ILLUSTRATIVE



^{*} Deadline for Bidder registration is 5:00 p.m. CPT, November 5, 2009. Phase I includes registration of Bidder, as well as, all plants and associated proposals.

^{**} Deadline for submission of all proposals is 5:00 p.m. CPT, November 19, 2009.



A-3

Summer 2009 Long-Term RFP – <u>Phase I: Bidder Registration</u> Process

- Bidder Registration via the RFP Web Portal is required of all Bidders.
 - Includes registration of Bidder, as well as, all plants and associated proposals.
- The RFP Web Portal will be available for Bidder Registration between 8:00 a.m. CPT, November 2, 2009 through 5:00 p.m. CPT, November 5, 2009.
- Bidders are encouraged to access the RFP Web Portal and complete the Bidder Registration Process well in advance of the deadline in order to provide adequate time to correct any errors that may be identified in the review process.
- Bidders must submit a correct e-mail address in order to receive confirmation e-mails.
- In order to complete the Bidder Registration Process, Bidders must:
 - 1. Access the RFP Web Portal no earlier than 8:00 a.m. CPT, Monday, November 2, 2009 via a link that will be made available on ESI's RFP Website:
 - https://emo-web.no.entergy.com/ENTRFP/index.htm
 - 2. Follow the "Bidder Registration" link to establish a profile in the RFP Web Portal.
 - 3. Review the profile and e-mail address provided in the summary e-mail for accuracy.
 - 4. Return to the RFP Web Portal and log in to complete the electronic portion of Bidder Registration.
 - 5. Sign and date Bidder Registration Process Signature Page and fax or e-mail a .pdf to the RFP Administrator.
 - 6. Upon receipt of the Proposal Submittal Fee invoice(s), remit wire payment of such invoice(s) to ESI prior to 5:00 p.m. CPT, November 12, 2009.

BIDDER REGISTRATION IS NOT COMPLETE UNTIL AN EXECUTED <u>BIDDER REGISTRATION</u>

<u>PROCESS SIGNATURE PAGE</u> IS RECEIVED BY ESI'S RFP ADMINISTRATOR, AND THE BIDDER HAS PAID ALL APPLICABLE <u>PROPOSAL SUBMITTAL FEES.</u>



Summer 2009 Long-Term RFP – <u>Bidder Registration Confirmation</u>

- After creating a profile to access the RFP Web Portal, Bidder should receive an e-mail summarizing the company and contact information. (See example at right.)
 - The e-mail also contains the Bidder ID and Signature ID (if elected). The Bidder ID should be used in conjunction with the password specified by Bidder to log back into the RFP Web Portal and continue the Bidder Registration Process.

The following summarizes initial registration information provided by Bidder in order to access ESI's RFP Web Portal. Please verify that the information provided is accurate and direct any questions to the RFP Administrator.

Company Information

Bidder Name: Bidder ABC, LLC

Bidder State of Incorporation: LA

Type of Entity: Limited Liability Company

Credit Support Provider: Bidder ABC Corp.

Co-Bidders: none Bidder Federal Tax ID: 00-00000

Contact Information

Bidder Contact Name: John Bidder

Bidder Contact Company: ABC Marketing, LLC

Bidder Contact Street/P.O. Box: 15 Main Street

Bidder Contact City, State, Zip Code: Town, LA 00000-0000

Bidder Contact Phone Number: 000-000-0000 Bidder Contact Fax Number: 000-000-0000

Bidder Contact E-mail Address: Bidder95@ABC.com

Bidder ID and Signature ID

Bidder ID: B95
Signature ID: S4982

Please visit the ESI RFP Website at https://emo-web.no.entergy.com/ENTRFP/index.htm for more information on the ESI RFP Process.

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Summer 2009 Long-Term RFP – Plant Registration Confirmation

- After returning to the RFP Web Portal and completing the plant registration process, Bidder should receive an e-mail summarizing the resources registered for the RFP. (See example at right.)
 - The e-mail reflects the latest resource registration information entered via the RFP Web Portal. Each time a resource is edited or another is added, a new e-mail is sent to the Bidder's e-mail address containing the most recent information entered.

The following summarizes the most recent resource registration information entered via the RFP Web Portal for B41 in response to ESI's Summer 2009 Long-Term RFP. Please review the information for accuracy and, if necessary, log back in to the RFP Web Portal prior to 5:00 p.m. CPT, November 5, 2009 and utilize the "View/Modify Resource Configuration" function of the RFP Web Portal to make corrections. Please direct any questions to the RFP Administrator.

Resource Information

Resource ID:	R264
Plant Name :	Plant 1
Plant Location - County/Parish :	Parish
Plant Location - State :	LA
Qualified Facility:	No
Owner of Generation Facility:	ABC Corp.
Marketer of Generation Facility:	ABC Marketing, LLC
Generation Technology:	Simple Cycle CT
Size of Generating Plant (Summer Dependable Capacity in MW)	: 350
Generating Facility Configuration Type:	N/A
Generating Facility Configuration Other	N/A
Generation Equipment :	Combustion Turbines
Generation Environmental Controls:	Low NOx Burners
Commercial Operation Date :	01/01/2000
Age of Equipment:	8
Expected Life of Unit:	20
Control Area:	EES
EES Interconnection Point :	Substation A
Non EES Interconnection Point :	N/A

Fuel Type (Primary):

Other Fuel Type:

N/A

Multiple Fuel Capability:

Multiple Fuels (identify types if applicable):

Nixtural Gas

N/A

Yes

oil

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Summer 2009 Long-Term RFP – <u>Proposal Configuration Confirmation</u>

- After completing the proposal configuration process, Bidder should receive an e-mail summarizing the product packages configured for each registered resource. (See example at right.)
 - Bidder should note that the e-mail contains a link to the Bidder Registration Process Signature Page, which *must* be signed, dated and faxed or e-mailed to the RFP Administrator prior to 5:00 p.m. CPT, on November 5, 2009.

The following summarizes the most recent proposal configuration information entered via the RFP Web Portal for B68 in response to ESI's Summer 2009 Long-Term RFP. Please review the information for accuracy and, if necessary, log back in to the RFP Web Portal prior to 5:00 p.m. CPT, November 5, 2009 and utilize the "View/Modify Proposal Configuration" function to make corrections.

NOTE: Bidder Registration is not complete until Bidder executes the Bidder Registration Process Signature Page and e-mails or faxes a copy back to the RFP Administrator prior to 5:00 p.m. CPT, November 5, 2009. If the RFP Administrator has not received an executed copy of the Bidder Registration Process Signature Page by 5:00 p.m. CPT, November 5, 2009, Bidder will not be allowed to participate further in ESI's Summer 2009 Long-Term RFP, including exclusion from completing the Proposal Submission Process. Please direct any questions to the RFP Administrator.

Proposal Configuration

<mark>Bidder</mark> ID	Resource ID	Proposal Type
B68	R680	Ownership Acquisition (Product Package E)
B68	R680	Low Heat Rate MUCCO (Product Package C)
B68	R584	Low Heat RacoMUCCO (Product Package C) Long-Term Tolling PPA (Product Package B)
B68	R680	Peaking MUCCO (Product Package G)
B68	R680	Peaking MUCPA (Product Package D)
B68	R584	Short-Notice Peaking MUCCO (Product Package F)
B68	R584	Baseload Product (Product Package A)

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Summer 2009 Long-Term RFP – *Proposal Submittal Fees*

Proposal Submittal Fees

- Within two (2) Business Days of receiving the executed Bidder Registration Process Signature Page, ESI will invoice Bidder, by Proposal Identification Number, the Proposal Submittal Fee that is due for each registered proposal.
 - A Bidder may submit one or more proposals, which may be alternatives to each other, but each alternative proposal will be considered a separate proposal and will require the payment by Bidder of an additional Proposal Submittal Fee.
- Bidders will be invoiced a \$5,000.00 Proposal Submittal Fee for each registered proposal
 - Combination products, as detailed in the RFP, will be invoiced \$5,000 per combination
- ESI must receive the Proposal Submittal Fee for each registered proposal no later than 5:00 p.m. CPT, on November 12, 2009.
 - The RFP Administrator will confirm with Bidder once payment is received.
- Failure to submit the Proposal Submittal Fee(s) by this deadline will cause the registered proposal(s) to be rejected as non-conforming and Bidder shall not be permitted to complete the Proposal Submission Process for such registered proposal(s).



Summer 2009 Long-Term RFP – <u>Phase II: Proposal Submission</u> Process

- The RFP Web Portal will be available for proposal submission between 8:00 a.m. CPT, November 16, 2009 through 5:00 p.m. CPT, November 19, 2009.
- Only those registered proposals for which the proposal submittal fee was paid by November 12, 2009 will be available via the RFP Web Portal for purposes of proposal submission.
- If Bidder elected to use the electronic Signature ID process, each proposal submission will contain the Proposal Submission Agreement that requires the Bidder to enter their unique Signature ID in lieu of a "wet ink" signature in order to complete the submission for a respective proposal.
- If Bidder elected not to use the electronic Signature ID process, Bidder will be provided a link to download the Proposal Submission Agreement from the ESI RFP Website. Bidder must sign and date the signature page and fax or e-mail a .pdf to the RFP Administrator for each proposal submitted prior to 5:00 p.m. CPT, on November 19, 2009.
- In addition to the information provided via the RFP Web Portal, Bidders will also be required to submit a response to Appendix H or I (as applicable) to the RFP Administrator by 5:00 p.m. CPT, on November 19, 2009.
- Bidders are encouraged to submit their proposals well in advance of the deadline to provide adequate time to correct any errors that may be identified in the electronic review process.



Summer 2009 Long-Term RFP – <u>Proposal Submission Confirmation</u>

- via the RFP Web Portal,
 Bidder will receive a summary
 of the proposal in an e-mail.
 (See example at right.)
 Bidder is asked to carefully
 review the information and
 return to the RFP Web Portal
 to correct any inaccurate
 proposal submission
 information.
 - Bidder is also required to submit a response to Appendix H or I (as applicable) outside of the RFP Web Portal. The response is due to the RFP Administrator by 5:00 p.m. CPT, on November 19, 2009.





Questions?

Bidders can e-mail the RFP Administrator at ESIRFP1@ENTERGY.COM

ESI will have an RFP "Hotline" available from November 2nd to November 19th (during regular business hours) to assist with <u>technical questions</u>.

Periodically check the RFP Website for additional information: https://emo-web.no.entergy.com/ENTRFP/index.htm