Notice of Change of Location for 2010 Renewable RFP Bidders' Conference

Due to greater than expected participation, Entergy Services, Inc. ("ESI") hereby notifies interested parties of a change in the location of the August 18th Bidders' Conference in Baton Rouge, LA. Please note that the date and time of the Bidders' Conference has not changed and it is still planned to begin immediately following the Louisiana Public Service Conference ("LPSC") Technical conference on August 18th. Please note that the LPSC Technical Conference is also being moved to the new location.

New Location: <u>Hilton Baton Rouge Capital Center, Riverview Room B</u>

Address: 201 Lafayette Street, Baton Rouge, LA 70801 (map)

Parking: Self-Parking: \$5.00; Valet-Parking: \$9.00 (additional information)

In addition, the dial-in information for both the LPSC Technical Conference and ESI's Bidders' Conference is provided below:

USA Toll-Free: (888) 622-5357 Participant Code: 225311

NOTE: Due to a limit on overall conference call capacity, we encourage participants to call in using the same phone line to the extent possible

A copy of the presentation to be used by ESI during the Bidders' Conference will be posted to the Entergy RFP <u>Website</u> on Tuesday, August 17th. We strongly encourage all participants to print out the presentation and bring a copy with them.

If you have any questions, please contact the RFP Administrator at esirenewable@entergy.com.