

August 27, 2012

Notice of Release of RFP Documents and Bidder Registration

Please be aware that Entergy Services, Inc. (ESI) has released what are expected to be final documents for the 2012 Request For Proposals for Long-Term Supply-Side Baseload Resources ("2012 Baseload RFP"). These documents are available on the website for the 2012 Baseload RFP, <https://spofossil.entergy.com/ENTRFP/SEND/2012Rfp/Index.htm>.

In order to participate in ESIs 2012 Baseload RFP, each Bidder must complete the Bidder Registration Form that is included as part of the final RFP documents. Bidder Registration will be available from 8:00 a.m. CPT on August 28, 2012 to 5:00 p.m. CPT on August 31, 2012. Bidder Registration will not be deemed complete until bidder submits an electronic version of the executed Bidder Registration Form by no later than 5:00 p.m. CPT on August 31, 2012 and an original is submitted to the RFP Administrator by no later than September 6, 2012. Bidders are encouraged to review Appendix B-1 – Detailed Instructions for Bidder Registration for more information regarding the Bidder Registration Process

ESI will have a dedicated RFP Hotline available from 8:00 a.m. CPT on August 28, 2012 to 5:00 p.m. CPT on August 31, 2012 to assist Bidders only with respect to technical questions regarding Bidder Registration. The number for the RFP Hotline is 281-297-3758

Thank you for your interest in the 2012 Baseload RFP.